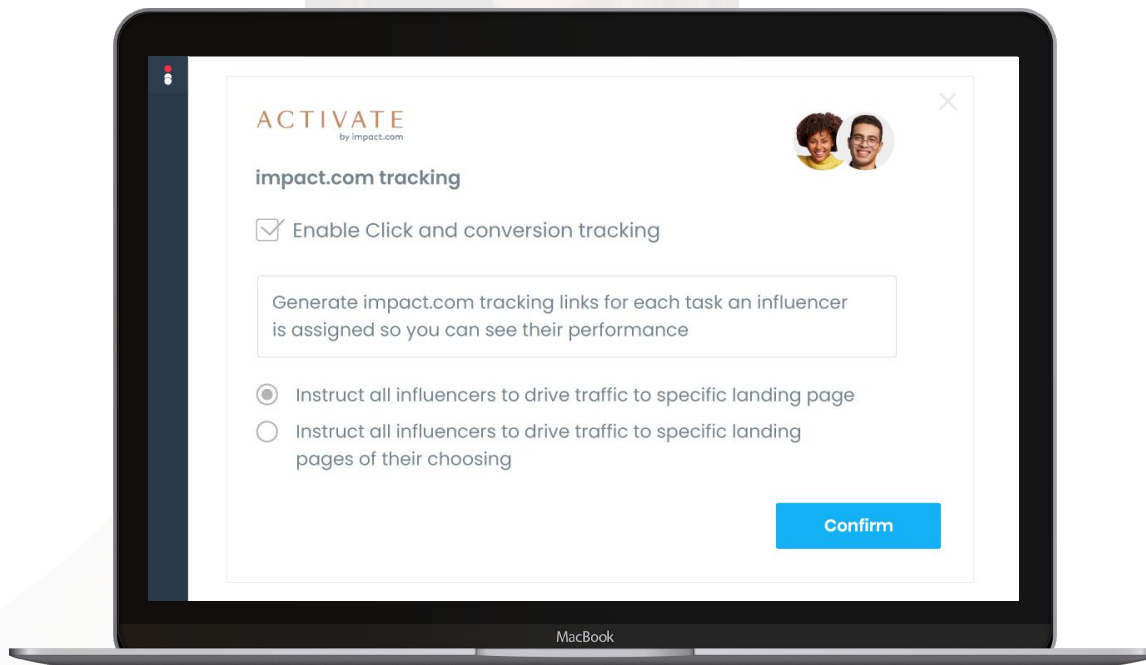


impact.com + ACTIVATE:

An integration to revolutionize how you work with creators

Ready to turn influencer marketers' trickiest challenges into a #throwback? Wave goodbye to incomplete performance insights and spotty attribution reporting with the impact.com and Activate integration. Now, Activate users can more accurately tie spend to value, track and measure influencers' impact, and optimize partnerships with a comprehensive view of performance — all without leaving the Activate platform.



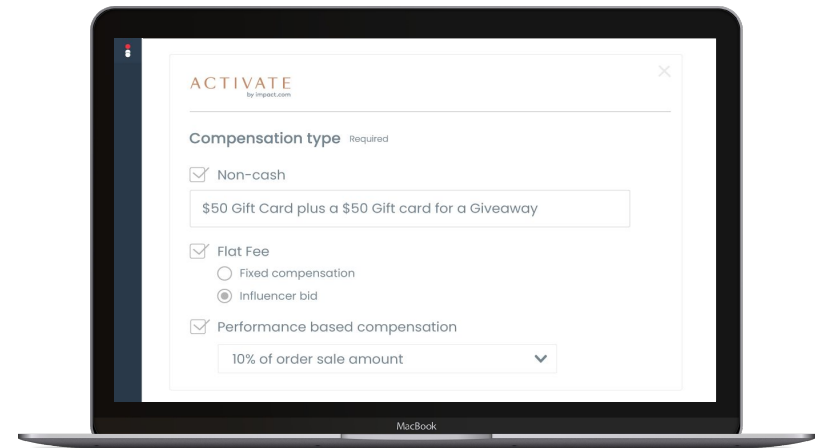
Track and attribute influencer impact with performance data

Use impact.com's robust tracking technology to monitor clicks, sales, and conversions produced by influencers so you can properly attribute performance.

impact.com's platform accelerates growth

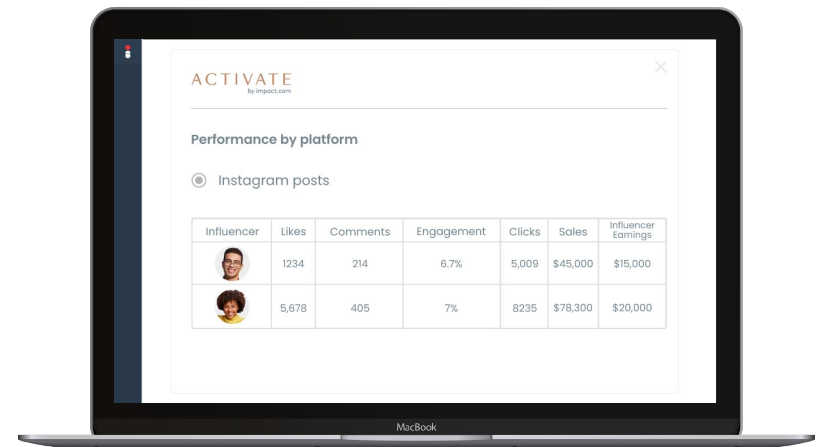
Enable performance-based compensation

Set custom payment terms and pay only when influencers drive real results for your business. Payout structures can include gifts, flat fees, performance-based, or any combination of the three.



Calculate influencer ROI with precision

Gain complete insight into the true success of a campaign by accessing advanced reporting that details brand awareness and performance metrics side by side.



Want to learn how the impact.com + Activate integration can help you grow your business?

[Schedule a demo](#) or contact grow@impact.com to learn more.



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